



Gesell Institute of Child Development

Catalog of Parenting and Professional Development Resources

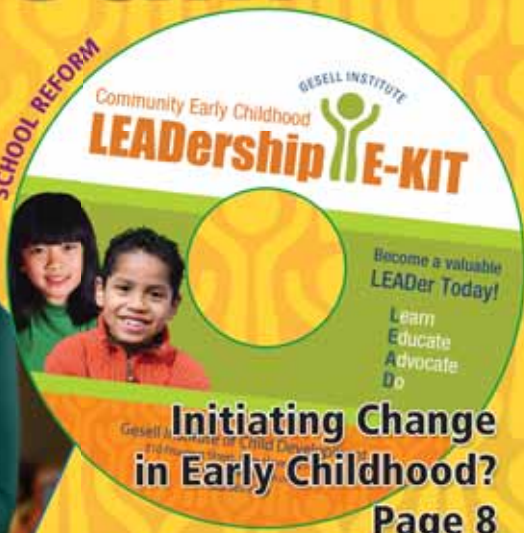
Are You...

DEVELOPMENTAL
ASSESSMENT



**Planning
Curriculum
for the Whole
Child? Page 3**

SCHOOL REFORM



**Initiating Change
in Early Childhood?
Page 8**

TRANSITIONAL



KINDERGARTEN

**Implementing a Transitional
Kindergarten Program?
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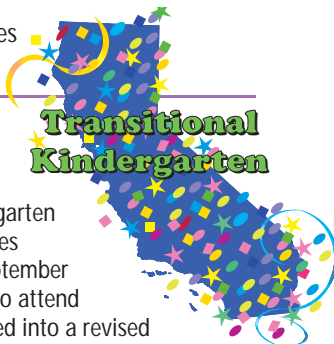
New Products and Announcements

OUR SERVICES AND PRODUCTS

Our programs cover topics such as child behavior, school readiness, parent-teacher communication, Kindergarten transition, and developmentally appropriate classrooms. Our services include:

- Transitional Kindergarten Materials and Training
- Early Childhood Assessments
- Professional Development for Educators and Parents
- Webinars
- Administrator Workshops
- Professional Consultation
- Books and Resource Materials
- Credit-Bearing College Courses

Transitional Kindergarten is a new program currently being implemented in California. Last year the state passed the Kindergarten Readiness Act. This program serves four-year-olds, born between September and December, who are eligible to attend Kindergarten, but are now entered into a revised curriculum in this two-year Kindergarten experience. It acts as a bridge between preschool and K-12, by laying the early foundations of school success for California's children. To learn more about Transitional Kindergarten and the Readiness Act, please visit www.tkcalifornia.org.



Gesell Institute congratulates California for its education reform and for implanting a powerful initiative we hope the nation will follow. **Transitional Kindergarten is a developmentally appropriate program that enables early learners to gain the time needed to expand and improve the social, emotional and academic skills now needed to succeed in Kindergarten.** Our Gesell Developmental Observation-Revised assessment tool is a valuable asset for any school that seeks to provide differentiated learning experiences in the earliest years.



GDO-R Manual

In order to administer and score the GDO-R in a valid manner, using our current technical data, the newly revised GDO-R Examiner's Manual ©2011 is required. **If you completed a Gesell 3-day training workshop after June 1, 2008 you can purchase the new manual at a discounted price. Call us for further details.** Learn how to calculate a child's developmental age, and understand how this is different from chronological age. Plus, know how to incorporate our Teacher and Parent/Guardian Questionnaires to conduct a true multi-dimensional assessment.

Order our newly updated GDO-R Manual today!

GES

The Gesell Early Screener (GES) ©2011 is a screening instrument for 3- to 6-year olds using carefully selected tasks from the GDO-R, and is backed by technical data. It provides a quick, concise snapshot of a child's development. Scored objectively, it results in a simple, three-tiered scoring rubric that provides a broad picture of a child's growth compared to other children of the same age. The GES can be **completed in only 15-20 minutes and no advanced training is necessary!** Learn more about our Early Screener on page 3.



We provide multiple sources of information for parents, teachers, and schools to assist them in making important decisions about children. We do not set policy or provide recommendations surrounding issues of retention, placement, or readiness "scores" in association with the Gesell Developmental Observation.

See Pages 6-7 for Seminar, Webinar and Workshop Information!



*"Our teachers have been assessing pre-kindergarten students [with the GDO-R]. **Feedback from the teachers has been very positive.** They felt that the assessment gave them extra insight into their students. Many of our kids that tested to be 4 ½ or a young 5 decided to attend our **Developmental Kindergarten or Transitional Kindergarten.** Parents were convinced that their children needed an extra year to mature and grow. We are all very excited to use your GDO-R tool for placement and we feel like we have now guided the children in a direction that will make a difference in their futures."*

Kathy Towle, 2011
Director, Fairmont Private Schools
Fresno, California



E-Kit

Our Community Early Childhood Leadership E-Kit is HERE! Starting in September, you can order a **FREE** copy of this CD-ROM for your school or library. An easily playable, readable and interactive compilation of materials from Gesell Institute's successful **LEAD (Learn, Educate, Advocate, Do!) Conference** last year, focuses on the need for education reform and the importance of play-based curricula. Learn more about our E-Kit on page 8. **Order your copy at www.geselle-kit.org.**

Assessment Materials

Gesell Developmental Observation - Revised*

New! The much anticipated Gesell Developmental Observation-Revised (GDO-R) ©2011 is now available to be used with 2 ½ to 9-year-old children. This unique **multi-dimensional assessment system** involves direct observation of a child's growth, academic achievement, and social and emotional development. Our instrument incorporates valuable information from our Teacher (TQ) and Parent/Guardian Questionnaires (PQ) to fully understand child behavior in multiple environments. It also **meets current requirements for IDEA and Head Start.**

The new GDO-R assists parents, educators and other professionals in understanding a child's behavior in relation to typical growth patterns.



Gesell assessments have been used as a standard of measure of child growth and development for over 85 years.

Our new professionally designed Examiner's Script contains the same instructions as before,

but in a more user-friendly way. This "flip-book" is complete with Copy Forms, Visual I, Letters/Numbers Card and Color Forms tasks. Examiners using the Child Recording Form will notice user-friendly grids for more efficient documentation and strand scoring.

This assessment kit may be purchased as a complete set in a durable tote bag, or as individual items. Please see page 4 for a complete listing of products.

So What's New?

- Revised and easier to use materials
- Tasks organized into 5 strands
- Criterion-Referenced Scoring: Age Appropriate, Emerging, and Concern
- Inclusion of Parent and Teacher Questionnaires

To order your kit, call 1-800-369-7709 or fax the order form on page 13 to 203-776-5001.

***Order by September 30, 2011 and Save 10%!**

*Use offer code **FALL11** by September 30, 2011 to **Save 10%**



GDO-R examiners make discriminating observations of a child's behavior and then evaluate these observations through comparison with normative patterns for each developmental age. The Gesell Early Screener does not require specialized training. However, attending Day One of the 3-day workshops (or our Ages and Stages seminar) is recommended in order to gain a better understanding of child development and common behaviors associated with each age and stage of development.



"The comprehensive, thoughtful, and detailed training session [GDO-R workshop] provided deep insights into the science – as well as the wonder – of child development. The GDO-R is a perfect tool for recording and documenting those insights in a way that allows us to plan thoughtfully for each child."

- Jo Ann, 2011, Baltimore, MD

Gesell Early Screener (GES)*

New! The Gesell Early Screener (GES) for children ages 3 to 6 consists of a selection of developmental and academic tasks from the GDO-R, takes **less than 20 minutes to administer and requires no training.** The Screener results in a simple, three-tiered scoring rubric that indicates whether a child meets expectations for their age, has skills which are emerging, or mild concerns which should be further examined.

The GES kit consists of a GES Examiner's manual, GES Child Recording Forms, Manipulatives, TQ and PQ in a durable tote bag. To order call 1-800-369-7709, fax us the order form on page 13 of this catalog, or visit our online bookstore at <http://www.gesellinstitute.org/bookstore>.

"The GES eliminates the need to administer multiple assessments. Plus, the children really enjoyed it!"

Marina Pappas, 2011
Director, Parent-Teacher Connection Program
New Haven, CT

Your Class Is More Than A Child

Teacher and Parent Questionnaires for the GDO-R and GES

A child does not come to school alone! All children bring their family life into the classroom. Observing and documenting a child's behavior and choices gives a deeper perspective into further understanding that individual child.

The Teacher Questionnaire (TQ) and Parent/Guardian Questionnaire (PQ) complement both the new GDO-R system and the GES by providing valuable insight from the individuals who know the growing child best.

Both questionnaires, each sold separately, emphasize the different characteristics of a child's naturally occurring temperament, including his or her emotional growth and development, social engagement and skills, and adaptive capabilities. Parents and educators can now work together to understand appropriate expectations to meet the individual needs of each child.



***FREE
Examiner's
Manual
at 3-day
workshop**

You can order your Gesell products online at
<http://www.gesellinstitute.org/bookstore>

GDO-R and GES Products

Gesell Developmental Observation - Revised (GDO-R) Complete Kit - Ages 2½ to 9

- Consumables: 30 GDO-R Child Recording Forms, 30 Parent/Guardian Questionnaires, 30 Teacher Questionnaires, 30 Parent/Guardian Questionnaires. Non-consumable: GDO-R Examiner's Script, Right and Left Assessment Cards, Monroe Visual III Cards, Large Cylinder and Cube, 10 Hardwood Cubes, Three-Hole Form Board, Color Forms Cut-Outs, Pellets and Bottle, Beanbag, Tote Bag.
Gesell/14005E/English \$279.95
Gesell/14005S/Spanish \$286.95

Gesell Developmental Observation - Revised (GDO-R) Manipulative Set - Ages 2½ to 9

- Non-consumable materials: Right and Left Assessment Cards, Monroe Visual III Cards, Large Cylinder and Cube, 10 Hardwood Cubes, Three-Hole Form Board, Color Forms Cut-Outs, Pellets and Bottle, Beanbag, Tote Bag.
Gesell/14002/\$89.95

Gesell Developmental Observation-Revised (GDO-R) ©2011 Child Recording Forms

- Pack of 30 consumable, saddle-stitched student record forms for 30 children, ages 2½ to 9.
Gesell/14001/\$59.95

Gesell Developmental Observation-Revised (GDO-R) Examiner's Manual ©2011*

*Note: Record of training after June 1, 2008 is required to purchase this item at a special price of \$99.95. Call the Institute before ordering to verify training within the last 5 years.

*Note: If your training took place after June 1, 2010 you are entitled to receive a free GDO-R Examiner's Manual. Please call the Institute for details.

Gesell/14015/\$179.95

Gesell Developmental Observation-Revised (GDO-R) Examiner's Script ©2011

- Fewer moving parts! The new spiral-bound GDO-R Examiner's Script streamlines the standardized administration of every task by sequencing and consolidating the visual stimulus cards into a more efficient "flip-book." Its durability lends itself to multiple administrations.
Gesell/14013/\$89.95

Parent/Guardian Questionnaire (PQ) ©2011

- The more in-depth PQ spans three pages and is used to collect information about the child's home environment, family history, and personal health. Pack of 30 consumable questionnaires for 30 families. Available in English or Spanish.
Gesell/13017/English \$22.95
Gesell/13018/Spanish \$29.95

Teacher Questionnaire (TQ) ©2011

- The one-page TQ is divided into three main sections easily completed by the teacher. The first section involves social-emotional and adaptive development. The second section is focused on classroom activities, and the third on self-expression. Pack of 30 consumable questionnaires.
Gesell/13016/\$22.95

GDO 2007 Manipulative Set - Ages 2½ to 9

- Non-consumable materials: Right and Left Assessment Cards, Monroe Visual III Cards, Monroe Visual I Cards, Copy Form Cards, Large Cylinder and Cube, 10 Hardwood Cubes, Letters/Numbers Card, Three-Hole Form Board, Color Forms Cut-Outs, Pellets and Bottle, Beanbag, Tote Bag.
Gesell/13002/\$139.00

Gesell Early Screener (GES) Complete Kit Ages 3 to 6

- Consumables: 30 GES Child Recording Forms, 30 Parent/Guardian Questionnaires, 30 Teacher Questionnaires. Non-consumable materials: GES Examiner's Manual, Copy Form Cards, Numbers Card, 10 Hardwood Cubes, Tote Bag.
Gesell/15005E/English \$239.95
Gesell/15005S/Spanish \$244.95

Gesell Early Screener (GES) Examiner's Manual ©2011

Gesell/15015/\$79.95

Gesell Early Screener (GES) Child Recording Forms ©2011

- Pack of 30 consumable, saddle-stitched student record forms for 30 children, ages 3-6.
Gesell/15001/\$34.95



Three-Hole Form Board Gesell/13003/\$30.00

Letters/Numbers Card Gesell/13004/\$10.00

Right and Left Assessment Cards Gesell/13005/\$10.00

Monroe Visual III and I Cards Gesell/13006/\$24.00

Monroe Visual III Cards Gesell/13030/\$12.00

Copy Form Cards Gesell/13007/\$12.00



Hardwood Cubes and Large Cylinder Gesell/13008/\$15.00

Color Forms Gesell/13009/\$10.00

Beanbag Gesell/13010/\$5.00



Pellets and Bottle Gesell/13011/\$5.00

Tote Bag Gesell/13012/\$26.00 (style and color may vary)



Save More With Bundles!

Teacher/Parent Questionnaire Bundle – SAVE on two forms!

- 30 Teacher Questionnaires, 30 Parent/Guardian Questionnaires complete your assessment of each child by learning about his or her home life, health history, and daily classroom behaviors and activities.
Gesell/13021/English \$39.95
Gesell/13022/Spanish \$46.55

GDO-R/TQ/PQ Bundle –SAVE on all 3 forms!

- 30 GDO-R Child Recording Forms, 30 Teacher Questionnaires, 30 Parent/Guardian Questionnaires. From a performance assessment perspective, a home/health perspective, and a classroom activity/behavioral perspective, use all three forms together to best assess the learning needs of each child.
Gesell/14019/English \$94.95
Gesell/14020/Spanish \$101.95

Save On Kit Orders Placed At Our Workshops!*

Benefit from a 10% discount by purchasing materials when you attend a 3-day training, and have them waiting for you at home after the workshop. Be ready to start assessing immediately following the workshop!

Bring your completed order form to your workshop and fax it on Day One!

Complete GDO-R Kit with Tote Bag, Manipulative Set, GDO-R Examiner's Script, 30 Teacher Questionnaires, 30 Parent/Guardian Questionnaires, and 30 Child Recording Forms.
Gesell/14005E/English/ \$279.95 \$251.95
Gesell/14005S/Spanish/ \$286.95 \$258.25

*only one discount may apply



Gesell Developmental Observation-Revised Workshop Offerings & Schedule

Our full 3-day Gesell Developmental Observation-Revised (GDO-R) training workshops run from 8:30am – 4:00pm. Full attendance is required in order to receive a certificate of completion. Over three days you will receive an overview of and proper training on our new GDO-R system; gain professional development and further knowledge about ages and stages; be provided with hands-on instruction and practice; and practice using and interpreting our two new Questionnaires.



The 2½ to 6-Year-Old or the 6- to 9-Year-Old Workshop (choose one)

- View a real child being assessed
- Observe cognitive, language, math, memory, and visual/spacial skills
- Discuss how to correctly inform parents and teachers about their child's development
- Explore how corresponding behaviors should be incorporated into curriculums and activities
- Develop IEP (Individual Education Plans) or a RTI (Response to Intervention)

Workshops for our brand new (GDO-R) ©2011, a complete assessment system incorporating 2008-2010 technical data, have the same format as before but you will now be presented with our new data and professional materials. You will not want to miss out – we have made the administration and recording so much easier! Workshop attendees within the last 3 years have access to our new materials at a discounted price.

Choose the age group that best meets your teaching needs! You can even attend BOTH workshops for an even more in-depth understanding of a child from age 2 ½ through 9 years old.

Review Course (required every 5 years)

Certificate of Gesell training for all GDO examiners is valid for 5 years. Attend either workshop above as a **review course for only \$399**. Or, if you are interested in attending both workshops (within 5 years of each other) to fully understand 2 ½ to 9-year-olds, attend the second workshop for only \$399. Call us for details.

Don't wait 5 years, Refresh Now!

2½ to 6 workshop: Gesell/63001/\$499 • 6 to 9 workshop: Gesell/63002/\$499 • Review Course: Gesell/63003/\$399

2011-2012 Developmental Observation-Revised Training Workshops

Ages 2½ to 6

California
 Los Angeles October 19-21, 2011
 San Bernardino November 7-9, 2011
 San Francisco November 30-1, 2011
Colorado
 Colorado Springs April 23-25, 2012
Connecticut
 New Haven July 17-19, 2012
Georgia
 Atlanta November 2-4, 2011
Florida
 Fort Lauderdale September 26-28, 2011
Massachusetts
 Boston December 5-7, 2011
Michigan
 Hastings November 7-9, 2011

New York
 Long Island August 29-31, 2011
North Carolina
 Raleigh October 17-19, 2011
Texas
 Frisco June 13-15, 2012

Ages 6 to 9

New York
 Marathon October 17-19, 2011

Register for workshops online at www.gesellinstituteworkshops.org

Check this website for our most up-to-date schedule!

Seminar & Webinar Offerings Professional Development & Parent Seminars Your Way!

Are you planning professional development for your school or district? Or thinking about offering a seminar for parents? Look no further! The following popular topics are now available as full/half-day seminars or even just 60-90 minute meetings, seminars or webinars for parents and educators!

Choose a topic, a format, and whether it will be for teachers only (T), parents only (P) or both (T/P).

Additional topics are available upon request. For up to 20 people, prices start at \$995 for half-day in-service workshops and 90 minute group webinars begin at only \$750. Individual webinars are \$50.

For a full listing of our webinars, their descriptions, dates and times please visit <http://www.gesellinstituteworkshops.org/webinars.htm>

Register Today for these Webinar Topics

Learn To Speak...K.I.D.S.
(Kids In Development Series)

Happiness -
Can you teach children how to be happy?

The Art of Observation

Is My Child Ready...and Ready for What?



Select From These Seminar Topics

Ages & Stages (T/P)

Ready for Kindergarten (T/P)

Special Needs (T)

PLAY (T/P)

Curriculum Development (T)

Developmental Discipline (T/P)

Parents as Advocates (P)



For a full listing of seminars and their descriptions please visit <http://www.gesellinstituteworkshops.org/Seminars.htm>

Planning a parent meeting or professional development program has never been easier!
Call us today at 1-800-369-7709.

Educational Media

Gesell Institute's Community Early Childhood Leadership E-Kit

This Fall, Gesell Institute will be distributing across America our Community Early Childhood LEADership E-Kit to you for FREE; just pay the shipping & handling of \$8.75. **This CD-ROM contains important information from our LEAD (Learn, Educate, Advocate, Do!) Conference keynote speakers, panelists and early childhood development professionals.**

Contributing to the national conversation about leadership in early childhood education policy, this conference, which received praise from the U.S. Department of Education in Washington D.C., generated the motivation of educational leaders toward change. **Complete with speeches, thought papers, audio files, video and multiple PowerPoint presentations, this is a valuable tool offered only from Gesell Institute.** It will provide viewers with the motivation and tools they will need to begin their own community conversations about education reform, hold discussions about implementing quality early childhood programs, and understand the best practices found in research. Use the E-Kit to stand up and have a voice! Call us or order your copy today at www.geselle-kit.org.

Gesell/22001/\$8.75



Ready for Kindergarten DVD

What should parents and teachers know about the most important time in a child's school journey?

This delightful 15-minute film is both a **training video for teachers and an informative opener for parent meetings.** It provides a look at real-life Kindergarten settings, and shows the best practices for early learning experiences.

- Hear experts like Dr. Ed Zigler from Head Start, and other early childhood development professionals
- Listen to trained educators and administrators explain why assessment tools are important
- Follow children as they learn to play in school and watch skilled teachers utilize play to adapt

A discussion guide is included with the DVD, and more in-depth study questions and facilitator tools are available for download with film purchase. Also available for purchase is an accompanying booklet for parents, *Ready or Not: Is My Child Ready for Kindergarten?* (See page 11).

A must for every school! Make Your Kindergarten Ready!

Ready for Kindergarten

- DVD with Discussion Guide and Study Questions that pair with our informational booklets
Gesell/21001/\$59.95
Save an additional 15% and pay just \$50.95 with a minimum additional purchase of \$75.
Use coupon code RFKDVD for on-line orders.

Ready for Kindergarten Professional Development Package

- A \$97.45 value, this package for professional development and teacher in-service includes the DVD and discussion guide (item 21001), 5 Ready or Not booklets (item 41001), 5 Gesell's Guide for Parents and Teachers booklets (item 43001).
Gesell/21002/\$74.95
Save an additional 15% and pay just \$63.70 with a minimum additional purchase of \$75.
Use coupon code RFKDVD2 for on-line orders.

Ready for Kindergarten Parent Meeting Package

- A \$140.45 value, this package is ideal for parent meetings and includes the DVD and discussion guide (item 21001), 25 Ready or Not booklets (item 41001), 25 Your Five-Year-Old pamphlets (item 32004), and 25 Your 6-Year-Old pamphlets (item 32005).
Gesell/21003/\$99.95
Save an additional 15% and pay just \$84.95 with a minimum additional purchase of \$75.
Use coupon code RFKDVD3 for on-line orders.

Pamphlets

Ages & Stages Pamphlets:

These brief and engaging pamphlets in English or Spanish outline the common characteristics and typical behaviors of children. Each pamphlet covers a year of growth. Parent strategies are included for each age. These pamphlets are perfect for parent conferences or a quick and easy reference for parents. Normally packaged in sets of 50, available as 50 of one age or groups of multiple ages. Or try our Assortment or Sampler Pack. Please specify English (E) or Spanish (S).

A must for every parent!

Your Two-Year-Old
Gesell/32001E or 32001S/\$30.00

Your Three-Year-Old
Gesell/32002E or 32002S/\$30.00

Your Four-Year-Old
Gesell/32003E or 32003S/\$30.00

Your Five-Year-Old
Gesell/32004E or 32004S/\$30.00



Your Six-Year-Old
Gesell/32005E or 32005S/\$30.00

Assortment Pack (ten of each)
Gesell/32007E or 32007S/\$30.00

Sampler Pack (one of each)
Gesell/32006E or 32006S/\$6.25

Books

Your One-Year-Old to Your Nine-Year-Old

This series of child development books, by Louise Bates Ames and Frances Ilg or Ames and Carol Haber, addresses each of the age stages in childhood, from one through nine years. The general age characteristics are described, along with discussion of relationships, health, routines, tension outlets, parental concerns, behavior in school, and interests. The authors offer a warm, supportive approach with helpful insights for parents.

Your One-Year-Old
Gesell/52001/\$15.00

Your Two-Year-Old
Gesell/52002/\$15.00

Your Three-Year-Old
Gesell/52003/\$15.00

Your Four-Year-Old
Gesell/52004/\$15.00

Your Five-Year-Old
Gesell/52005/\$15.00

Your Six-Year-Old
Gesell/52006/\$15.00

Your Seven-Year-Old
Gesell/52007/\$15.00

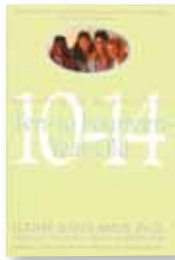
Your Eight-Year-Old
Gesell/52008/\$15.00

Your Nine-Year-Old
Gesell/52009/\$15.00

Complete Set (10 Ages books)
Save 15%
Gesell/52012/\$127.50

Any 5 Ages books \$67.50 - Save 10%. Use coupon code PICK5 for on-line orders.
Gesell/52013/\$67.50





Your Ten- to Fourteen-Year-Old

The last title in the Gesell book series deals with the ages of adolescence by exploring and answering common parental questions and concerns of teenagers. It offers firsthand studies and analyses of these stages of growth.
Gesell/52011/\$15.00

Teaching with Heart

This book highlights educational activities for teachers and parents using traditional nursery rhymes. Jack and Jill went up the hill...to play!
Teaching with Heart LLC Publications/51007/\$24.95



Children's Play: The Roots of Reading

Leading experts, such as Dr. Edward Zigler, the founder of Head Start, demonstrate the importance of play in helping children learn basic literacy skills, social awareness, and creative problem solving.
Zero to Three Press/51008/\$39.95

Ready or Not: Is My Child Ready for Kindergarten?

Newly revised and updated to reflect current research and practice, this small but useful guide further helps parents to understand their developing child with consideration of his or her readiness for traditional academic work. Comes with a brief checklist of readiness signs.
Gesell/41001/\$2.50 each for up to 49 copies;
\$2.00 each for 50+ copies
Save 20% when ordering 50 or more!



Child Behavior

A practical guide by Ilg, Ames, and Baker to specific problems of child behavior from infancy to age ten. This book offers helpful methods of dealing effectively with typical behavior problems and how to stop others in their tracks. A classic child care manual.
Gesell/51001/\$14.99

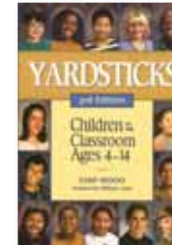


Animal Exercise Fun

Easy enough for a 3-year-old to follow, yet fun for the whole family. Animal Exercise lets you and your children explore and mimic the natural movements of the animal kingdom. It helps to stimulate breathing, stretching, balance, aerobic, relaxation exercises, and of course your imagination!
CreateSpace/51011/\$8.95

Yardsticks: Children in the Classroom, Ages 4-14

This versatile guidebook explains what children should be learning and doing at each developmental stage, age 4 through 14.
Northeast Foundation/51003/\$20.00



Designs for Living and Learning: Transforming Early Childhood Environments

Give children wondrous places to learn and grow! Authors Margie Carter and Deb Curtis outline hundreds of ways to create healthy and inviting physical, social, and emotional environments for children in childcare.
Redleaf Press/51010/\$39.95

Unplugged Play: No Batteries. No Plugs. Pure Fun.

A parent-friendly encyclopedia complete with hundreds of battery-free and screen-free games that help to spark imagination and creativity. Comes with activities for infants through 10-years-old.
Workman Publishing Company/51005/\$16.95



A Notebook for Teachers: Making Changes in the Elementary Curriculum

This guide encompasses grade placement based upon a child's physical, social, intellectual and emotional development, and how this correlates with experiencing a proper curriculum. It covers basic patterns of developmental work from Drs. Gesell and Piaget, and demonstrates implications for children age 5 to 7 in the classroom and what to teach.
Northeast Foundation/51002/\$19.95



Gesell's Guide for Parents and Teachers: Understanding the Relationship Between Families and Schools

Newly revised and updated to reflect current research and practice, this guide delves into the important relationship between home and school, how this relationship leads to school success, and how the role of assessment plays into connecting teachers, parents and the child to the most appropriate learning environment.
Gesell/43001/\$2.50 each for up to 49 copies;
\$2.00 each for 50+ copies
Save 20% when ordering 50 or more!

NurtureShock: New Thinking About Children

This book by NY Times Bestselling Authors Po Bronson and Ashley Merryman offers a revolutionary new perspective on early childhood development. It's nothing like a parenting manual, but it gets to the core of how children, parents and societies grow and learn.
Twelve Hachette Book Group/51012/\$24.99



Bright From the Start

Author Jill Stamm explains how not all "edu-tainment" products nurture an infant's brain. Instead, parents should follow these ABC's: Attention, Bonding and Communication.
Gotham Books/51006/\$15.00

SAVE 10%

Present this coupon and SAVE 10% on your purchase at **Gesell Institute's Booth #853** at NAEYC's Annual Conference & Expo in Orlando, FL November 2-5, 2011

**one coupon per person*



About Our Workshop and Seminar Offerings

Gesell Institute offers a variety of training, professional development, and parent/caregiver education opportunities across the country. Delivered by our carefully selected and highly trained National Lecture Staff (NLS), our workshops and seminars provide a comprehensive program for staff development, in-service training, and/or parent and family education.

Raise Test Scores the Right Way!

Who should attend?

- Parents, Grandparents, Guardians, Baby sitters, Nannies, and other caregivers of young children
- Early Childhood and Elementary Teachers
- Principals and Assistant Principals
- Directors, Admissions Personnel, and Administrators
- Counselors, Psychologists, and Special Educators



Gesell Institute Located on the Yale Campus

Who We Are.

Our Foundation

Gesell Institute of Child Development is a New Haven based non-profit organization that has been associated with understanding how children grow and learn since 1950. Gesell programs and publications help parents and educators understand the ages and stages of childhood.

Understanding the stages of child growth and development, and using this knowledge to interpret behaviors to plan appropriate curricula, are essential to quality teaching practices. Gesell workshops link the continuum of growth to the use of an effective screening tool, the Gesell Developmental Observation-Revised (GDO-R).

Our Mission

To promote the principles of child development as the basis for all decision making for young children.

Registration Information

Pre-registration is required, and there are four easy ways to register!

On-line: <http://www.gesellinstituteworkshops.org>

By phone: 1-800-369-7709

By fax: photocopy and fax the form on page 13 to 203-776-5001

By mail: mail the form to
Gesell Institute
310 Prospect Street
New Haven, CT 06511

Cancellations: Gesell Institute reserves the right to cancel workshops and seminars due to low registration or other unforeseen circumstances within two weeks of the start date. In the event of a cancellation, registrants will be notified and every effort will be made to find an alternative location or date that suits the needs of the registrant. When this is not possible, registrants will receive a full refund. Participant substitutions may be made; however, if a registrant cancellation or substitution is not received in writing within 5 business days of the workshop, a 10% fee will be charged.

Accommodations and Travel: Participants are responsible for arranging their own transportation, meals, and lodging. Additional information to assist with travel plans will be included in the registration confirmation packet. However, we highly advise participants to contact the Institute to confirm their workshop is scheduled to be held before arranging any lodging or travel plans. Gesell Institute will not refund any previously booked lodging or travel reservations should the workshop be cancelled.

Tax and Education Credits: Note: the IRS allows an income tax deduction for educational expenses (including enrollment fees and the cost of travel and lodging) for courses taken to maintain or improve skills required in your employment or business. Educators, please call us for information about obtaining CEUs or college credits for attending our workshops.

Registration & Orders

ORDER: On-line products: www.gesellinstitute.org/bookstore
Online workshops, seminars and webinars: <http://www.gesellinstituteworkshops.org>
By phone: 1-800-369-7709
By fax: 203-776-5001
By mail: Gesell Institute, 310 Prospect Street, New Haven, CT 06511

REGISTRATION*/SHIPPING INFO:

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ADDRESS _____
CITY/STATE/ZIP _____
TELEPHONE (WORK) _____
TELEPHONE (HOME) _____
FAX _____
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BILLING INFO:

NAME OF ORGANIZATION _____
ADDRESS _____
CITY/STATE/ZIP _____
NAME OF CONTACT PERSON _____
TELEPHONE _____
FAX _____
E-MAIL _____

* Attach sheet of additional names and e-mail addresses of those registering for workshops.

| Workshop Date and Location | # People | Fee | Total |
|----------------------------|----------|-------|-------|
| (2 1/2-6) | | \$499 | |
| (6-9) | | \$499 | |
| (Review Course) | | \$399 | |

| Item # | Materials | Qty. | Price | Price w/disc (if applicable) | Total |
|---|-----------|------|-------|------------------------------|-------|
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\$71 to \$100: \$11 Over \$100: 11% of subtotal

Most orders arrive in 4-12 business days. Call for rush options and rates. Please call for international rates for shipping and postage to Alaska or Hawaii.

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Payment in full is due at least 10 days prior to the scheduled event. Save money on our 3-day workshops by paying ahead! Save \$10 per person if payment is made 30 days before a 3-day workshop. Plus, save \$10 per person when two or more people from your organization register for the same workshop dates. These discounts do not apply to seminars. Late registration (10 days or less from the first day of workshop) may incur a late fee of \$35.00.

**Gesell Institute is an independent non-profit in need of donations. Every tax deductible dollar helps support the cost of our programs and services. Thank you!

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See Page 8 For Details



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