



Spring/Summer 2011
Workshops and Materials

Gesell Institute of Human Development

Catalog of Parenting and Professional Development Resources



www.gesellinstitute.org • 800-369-7709



Gesell Institute

Our Foundation

Gesell Institute of Human Development is a New Haven based non-profit that has been associated with understanding how children grow and learn since 1950. Gesell programs and publications help parents and educators understand the ages and stages of childhood.

Understanding the stages of child growth and development and using this knowledge to interpret behaviors, to plan appropriate curricula, and to manage the classroom are essential to quality teaching practices. Gesell workshops link the continuum of growth to the use of an effective screening tool, the Gesell Developmental Observation-Revised (GDO-R).

Our Mission

To educate, guide, and support parents and educators in understanding child growth and development so that all children may be nurtured, encouraged, and empowered as they grow and learn.

Our Services and Products

Our programs cover topics such as child behavior, school readiness, parent-teacher communication, Kindergarten transition, and developmentally appropriate classrooms. Our services include:

- Professional Development for Teachers
- Parent Seminars
- Administrator Workshops
- Credit-Bearing College Courses
- Professional Consultation
- Books and Resource Materials
- Early Childhood Assessments
- Customized Webinars



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We provide multiple sources of information for parents, teachers, and schools to assist them in making important decisions about children. We do not set policy or provide recommendations surrounding issues of retention, placement, or readiness "scores" in association with the Gesell Developmental Observation.

See Pages 3-4 for Seminar and Workshop Information!

Order from our on-line bookstore or register for teacher and parent workshops on our website! Visit <http://www.gesellinstitute.org>

New Products and Announcements

Gesell Developmental Observation-Revised (GDO-R)* and Gesell Early Screener (GES)*

Introducing an effective multi-dimensional assessment system and brand new early screener!

- Based on new technical data for children ages 3-6 years
- Helps assess social and emotional behaviors with NEW forms and components
- Meets IDEA and RTI requirements

Find out how the GDO-R and the GES are perfect for your needs. See page 6 for more details!



***Use offer code
SPRING11
by May 15, 2011 to
Save 10%**

Customized Webinars

Our 90 minute webinars can now be customized to what you want! A list of prepared topics can be found on page 3, but we can also cater to your individual needs. Our standard rate is \$750 at one location for up to 20 people. It's only \$49 each additional person. We can easily stream the webinar to a second location for only an additional \$150. Please call us to host this event and to learn more!

LEAD CONFERENCE

The goal of Gesell Institute's 2010 LEAD (Learn, Educate, Advocate, Do!) Conference was to widen an understanding of the critical importance of the early years in education and life-long development. Contributing to the national conversation about early childhood and leadership in educational policy, speakers generated the motivation of educational leaders toward change. **This summer, Gesell Institute will be distributing across America our Community Early Childhood LEADership E-Kit to you for FREE!**** This CD-Rom will be an easily playable and readable compilation of our LEAD panelists' and keynote speakers' white papers, a 30 minute movie about the conference complete with summary footage and intimate interviews, podcasts and our essential "Tool Kit." This Tool Kit will be a PowerPoint presentation with additional information on how to start your very own community conversation towards education reform, starting with early childhood, birth to age 8. Please show our E-Kit to educational leaders in your schools, towns and state. Request your free copy after June 30th.

****FREE!
Community Early
Childhood
LEADership E-Kit**

**Pay for shipping and handling only

Professional Development for Teachers

Who should attend?

- Early Childhood and Elementary Teachers
- Principals and Assistant Principals
- Directors, Admissions Personnel, and Administrators
- Counselors, Psychologists, and Special Educators

What are the possible benefits?

- Deeper understanding of child development and behavior
- Strategies for dealing with academic, developmental, or behavioral issues
- Insight into ages and stages
- Tips for building developmentally appropriate curriculum
- Earn graduate hours or CEU's



Raise Test Scores the *Right* Way!

Seminars and Workshops for Parents

Who should attend?

- Parents, Grandparents, Guardians, Baby-sitters, Nannies, and other caregivers of young children

What are the possible benefits?

- Understanding appropriate behaviors and expectations for various age groups
- Knowledge about how individual children develop at their own rate
- Methods for helping children learn in appropriate ways at home
- Knowledge and insight about school readiness

About Our Workshop and Seminar Offerings

Gesell Institute offers a variety of training, professional development, and parent/caregiver education opportunities across the country. Delivered by our carefully selected and highly talented National Lecture Staff (NLS), our workshops and seminars provide a comprehensive program for staff development, in-service training, and/or parent and family education.

REGISTRATION

Pre-registration is required, and there are four easy ways to register!

On-line: <http://www.gesellinstituteworkshops.org>

By phone: 1-800-369-7709

By fax: photocopy and fax the form on page 13 to 203-776-5001

By mail: mail the form to Gesell Institute, 310 Prospect Street, New Haven, CT 06511

Cancellations: Gesell Institute reserves the right to cancel workshops and seminars due to low registration or other unforeseen circumstances. In the event of a cancellation, registrants will be notified and every effort will be made to find an alternative location or date that suits the needs of the registrant. When this is not possible, registrants will receive a full refund. Participant substitutions may be made; however, if a registrant cancellation or substitution is not received in writing within 5 business days of the workshop, a 10% fee will be charged.

Accommodations: Participants are responsible for arranging their own transportation, meals, and lodging. Additional information to assist with travel plans will be included in the registration confirmation packet.

Tax and Education Credits: Note: the IRS allows an income tax deduction for educational expenses (including enrollment fees and the cost of travel and lodging) for courses taken to maintain or improve skills required in your employment or business. Educators, please call us for information about obtaining CEUs or college credits for attending our workshops.

Seminar Offerings:

Professional Development & Parent Seminars Your Way!

Are you planning professional development for your school or district? Or thinking about offering a seminar for parents? Look no further! **The following popular topics are now available as full/half-day seminars or even just 90 minute meetings, seminars or webinars for parents and educators!**

Choose a topic, a format, and whether it will be for only teachers (T), only parents (P) or both (T/P). Additional topics are available upon request. **For up to 20 people, prices start at \$995 for half-day in-service workshops and 90 minute group webinars begin at only \$750.**

Select From These Seminars

**Ages & Stages of Development:
Understanding Child Behavior,
and How Children Learn and
Grow (T/P)**
Gesell/62001

**Curriculum
Development:
Planning Learning
Experiences to Meet
the Needs of the
Whole Child (T)**
Gesell/61002

Create Your Own Topic! (T/P)

Does your school or district have a particular need? Let us help design professional development or parent education opportunities to meet your requirements. We will provide professional seminars you can trust from Gesell Institute!
Gesell/61007

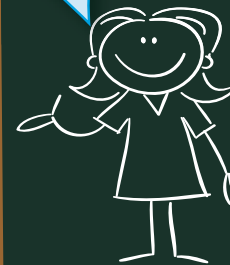
**Ready for
Kindergarten:
What Does This
Mean? (T/P)**
Gesell/61003

**Today's Special
Needs Child:
Classroom Issues
& Applications (T)**
Gesell/61005

**Developmental
Discipline:
Taming the "Wild
Things!" (T/P)**
Gesell/61001

**Is PLAY a Four-Letter Word?
Balancing the Curriculum
in Today's Academic
Kindergarten (T/P)**
Gesell/61004

**Parents as
Advocates (P)**
Gesell/61006



"This is very helpful for me to better serve the children in my classes. I now feel better equipped to talk to parents in a very educated manner. Thank you."

-Janna, Fresno, CA

**Planning a parent meeting or
professional development program has never been easier...
Call us today at 1-800-369-7709.**

Do The New Training!
Update Everything Today!

Please visit
<http://www.gesellinstitute.org/GDOfaq.html> to learn more.

Don't Miss
our Revised
Program!

Gesell Developmental Observation Training Workshop Offerings & Schedule

Our 3 full-day Gesell Developmental Observation-Revised (GDO-R) training workshops run from 8:30am – 4:00pm. Full attendance is required in order to receive a certificate of completion. Over these three days you will receive the overview of and proper training on our new GDO-R system; gain professional development and further knowledge about ages and stages; be provided with hands-on instruction and practice; and your instructor will demonstrate how to use our two new Questionnaires.

NEW!

The 2½ to 6-Year-Old or The 6 to 9-Year-Old Workshop (Choose one)

- View a real child being assessed
- Observe cognitive, language, math, memory, and visual/spacial skills
- Develop IEP (Individual Education Plans) or a RTI (Response to Intervention)
- Discuss how to correctly inform parents and teachers about their child's development
- Explore how corresponding behaviors should be incorporated into curriculums and activities

Choose the age group that best meets your teaching needs! You can even attend BOTH workshops for an even more in-depth understanding of a child from age 2 ½ through 9 years old.

Don't wait
5 years,
Review
Now!

Review Course (required every 5 years)

Certificate of Gesell training for all GDO examiners is valid for 5 years. Attend either workshop above as a **review course for only \$370**. Or, if you are interested in attending both workshops (within 5 years of each other) to fully understand 2 ½ to 9 year-olds, attend the second workshop for only \$370. Call us for details.

2½ to 6 workshop: Gesell/63001/\$495 • 6 to 9 workshop: Gesell/63002/\$495 • Review Course: Gesell/63003/\$370

2011 Developmental Observation Training Workshops

Ages 2½ to 6

Arizona
Avondale.....August 1-3
California
Westminster.....June 6-8
San Jose.....June 15-17
Temple City.....June 22-24
Castro Valley.....August 3-5
Tustin.....August 17-19

Colorado
Colorado Springs.....June 6-8

Connecticut
West Haven.....August 1-3

Florida
Fort Lauderdale.....June 22-24
Jacksonville.....August 10-12
Sarasota.....August 10-12

Indiana
DeMotte.....June 20-22

Maryland
Baltimore.....April 18-20

Michigan
Clarkston.....June 22-24

Minnesota
Eden Prairie.....June 21-23

New Jersey
Somerset.....August 8-10

North Carolina
Concord.....June 20-22

Texas
Lewisville.....June 1-3
Dallas.....June 6-8
Grapevine.....July 11-13

Virginia
Great Falls.....June 15-17

Wisconsin
Milwaukee.....June 27-29

Ages 6 to 9
Florida
Davie.....June 13-15
New York
Marathon.....August 22-24

Over 300
people have already
enjoyed the revised
training!

Assessment Materials

Gesell Developmental Observation - Revised*

New! The much anticipated Gesell Developmental Observation-Revised (GDO-R) © 2010 is now available to be used with 2 ½ to 9-year old children. This unique multi-dimensional assessment system involves direct observation of a child's growth, academic achievement, and social and emotional development. Our tool incorporates valuable information from the Parent/Guardian and Teacher Questionnaires to fully understand child behavior in multiple environments. It also meets current requirements for IDEA and Head Start.

The new GDO-R assists parents, educators and other professionals in understanding a child's behavior in relation to typical growth patterns.

NEW!

Gesell assessments have been used as a standard of measure for child growth and development for over 85 years.

Our new professionally designed Examiner's Script contains the same instructions as before, but in a more user-friendly way. This "flip-book" is complete with Copy Forms, Visual 1, Letters & Numbers Card and Color Form tasks. Examiners using the Child Recording Form will notice user-friendly grids for more efficient documentation.

This assessment kit may be purchased as a complete set in a durable tote bag, or as individual items. Please see page 7 for a complete listing of products.

So What's New?

- Revised and easier to use materials
- Items organized into 5 strands
- Criterion-Referenced Scoring: Age Appropriate, Emerging, and Concern
- Inclusion of Parent and Teacher Questionnaires

To order your kit,
call 1-800-369-7709
or fax the order form
on page 13 to 203-776-5001.

*Order by May 15, 2011
and Save 10%!

SAVE on GDO-R Kit Orders Placed At Our Workshops!
See Page 8 for Details!



"[The GDO-R] has allowed me to understand that the components of developmental stages and academics are separate. A child can be academically "ready or above," but developmentally "lower." I've learned to recognize "Concern," "Emerging," or "Age Appropriate" skills."
- Julie, Jacksonville FL



***FREE
Examiner's
Manual
at 3-day
workshop**

Your Class Is More Than a Child

Questionnaires for Teachers and Parents

A child does not come to school alone! All children bring their family life into the classroom. Observing and documenting a child's behavior and choices gives a deeper perspective into further understanding that individual child.

The Teacher Questionnaire (TQ) and Parent/Guardian Questionnaire (PQ) complement our new GDO-R system by providing valuable insight from the individuals who know the growing child best.

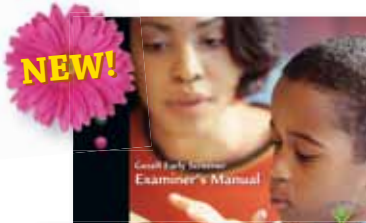
Both questionnaires, each sold separately, emphasize the different characteristics of a child's naturally occurring temperament, including his or her emotional growth and development, social engagement and skills, and adaptive capabilities. Parents and educators can now work together to understand appropriate expectations to meet the individual needs of each child.



Gesell Early Screener (GES)*

New! The Gesell Early Screener (GES) for children ages 3 to 6 consists of a selection of developmental and academic tasks from the GDO-R, and it takes **less than 15 minutes to administer and requires no training**. The Screener results in a simple, three-tiered scoring rubric that indicates whether a child meets expectations for their age, if skills are emerging, or mild concerns should be further examined.

The GES kit consists of an Examiner's Manual, Child Recording Form, Manipulatives, PQ and TQ in a durable tote bag. Call 1-800-369-7709 or fax us the order form on page 13.



***Use offer code
SPRING11
by May 15, 2011 to
Save 10%**

"We use the GES as the first step in our application process for our Kindergarten program. It's easily administered and scored, and is thorough enough that we feel confident in its results; exactly what we were looking for in a readiness assessment."

- Sheryl Holton, Academic Dean
of St. Philip's Academy, Frisco, TX

GDO-R examiners make discriminating observations of a child's behavior and then evaluate these observations through comparison with normative patterns for each developmental age. The Gesell Early Screener does not require specialized training. However, attending day one of the three-day workshops (or our ages and stages seminar) is recommended in order to gain a better understanding of child development and common behaviors associated with each age and stage of development.

Gesell Developmental Observation - Revised (GDO-R) Complete Kit - Ages 2½ to 9

- Consumables: 30 GDO-R Child Recording Forms, 30 Parent/Guardian Questionnaires, 30 Teacher Questionnaires. Non-consumable materials: Examiner's Script, Right and Left Assessment Cards, Monroe Visual III Cards, Large Cylinder & Cube, 10 Hardwood Cubes, Three Hole Form Board, Color Forms Cut-Outs, Pellets and Bottle, Bean Bag, Tote Bag.
Gesell/14005E/English \$279.95
Gesell/14005S/Spanish \$286.95

Gesell Developmental Observation - Revised (GDO-R) Manipulative Set - Ages 2½ to 9

- Non-consumable materials: Right and Left Assessment Cards, Monroe Visual III Cards, Large Cylinder & Cube, 10 Hardwood Cubes, Three Hole Form Board, Color Forms Cut-Outs, Pellets and Bottle, Bean Bag, Tote Bag.
Gesell/14002/\$89.95

Gesell Developmental Observation-Revised (GDO-R) ©2010 Child Recording Forms

- Pack of 30 consumable, saddle-stitched student record forms for 30 children, ages 2 1/2 to 9.
Gesell/14001/\$59.95

Gesell Developmental Observation-Revised (GDO-R) Examiner's Manual*

- *Note: Record of training after June 1, 2008 is required to purchase this item at a special price of \$99.95. Call the institute before ordering to verify training within the last 5 years.
Gesell/ 14015/\$179.95

Gesell Developmental Observation-Revised (GDO-R) Examiner's Script

- Fewer moving parts! The new spiral-bound Examiner's Script streamlines the standardized administration of every task by sequencing and consolidating the visual stimulus cards into a more efficient "flip-book." Its durability lends itself to multiple administrations.
Gesell/14013/\$89.95

Parent/Guardian Questionnaire (PQ)

- The more in-depth PQ spans three pages and is used to collect information about the child's home environment, family history, and personal health. Pack of 30 consumable questionnaires for 30 families. Available in English or Spanish.
Gesell/13017/English \$22.95
Gesell/13018/Spanish \$29.95

Teacher Questionnaire (TQ)

- The one-page TQ is divided into three main sections easily completed by the teacher. The first section involves social-emotional and adaptive development. The second section is focused on classroom activities, and the third on self-expression. Pack of 30 consumable questionnaires.
Gesell/13016/\$22.95

GDO 2007 Manipulative Set - Ages 2½ to 9

- Non-consumable materials: Right and Left Assessment Cards, Monroe Visual III Cards, Monroe Visual I Cards, Copy Form Cards, Large Cylinder & Cube, 10 Hardwood Cubes, Letters & Numbers Card, Three Hole Form Board, Color Forms, Pellets and Bottle, Bean Bag, Tote Bag.
Gesell/13002/\$139.00

Gesell Early Screener (GES) Complete Kit Ages 3 to 6

- Consumables: 30 GES Child Recording Forms, 30 Parent/Guardian Questionnaires, 30 Teacher Questionnaires. Non-consumable materials: Examiner's Manual, Copy Form Cards, Letters & Numbers Card, 10 Hardwood Cubes, Tote Bag.
Gesell/15005E/English \$239.95
Gesell/15005S/Spanish \$244.95

Gesell Early Screener (GES) Examiner's Manual

- Gesell/15015/\$79.95
- Gesell Early Screener (GES) Child Recording Forms**
- Pack of 30 consumable, saddle-stitched student record forms for 30 children, ages 3-6.
Gesell/15001/\$34.95

GDO Training Manual ©2007

- *Note: Record of training in last 5 years is required to purchase this item.
Gesell/13015/Call for pricing



SAVE!



Three Hole Form Board
Gesell/13003/\$30.00

Letters & Numbers Card
Gesell/13004/\$10.00

Right and Left Assessment Cards
Gesell/13005/\$10.00

Monroe Visual III and I Cards
Gesell/13006/\$24.00

Monroe Visual III Cards
Gesell/13030/\$12.00

Copy Form Cards
Gesell/13007/\$12.00



Hardwood Cubes
Gesell/13008/\$15.00

Color Forms
Gesell/13009/\$10.00



Bean Bag
Gesell/13010/\$5.00



Pellets and Bottle
Gesell/13011/\$5.00

Tote Bag
Gesell/13012/\$26.00



Save More with Bundles!

Parent/Teacher Questionnaire Bundle – SAVE on two forms!

- 30 Parent Questionnaires, 30 Teacher Questionnaires complete your assessment of each child by learning about his or her home life, health history, and daily classroom behaviors and activities.
Gesell/13021/English \$39.95
Gesell/13022/Spanish \$46.55

GDO-R/PQ/TQ Bundle –SAVE on all 3 forms!

- 30 GDO-R Child Recording Forms, 30 Parent Questionnaires, 30 Teacher Questionnaires. From a performance/ assessment perspective, a home/health perspective, and a classroom activity/behavioral perspective, use all three forms together to best assess the learning needs of each child.
Gesell/14019/English \$94.95
Gesell/14020/Spanish \$101.95

Save on Kit Orders Placed At Our Workshops!*

Benefit from a 10% discount by purchasing materials when you attend a 3-day training, and have them waiting for you at home after the workshop. Be ready to start assessing immediately following training!

Bring your completed order form to your workshop and fax it in on day 1!

Complete Kit with Tote Bag, Manipulative Set, Examiner's Script, 30 Parent Questionnaires, 30 Teacher Questionnaires, and 30 Child Recording Forms

Gesell/14005E/English/ \$279.95 \$251.95
Gesell/14005S/Spanish/ \$286.95 \$258.25

Educational Media

Ready for Kindergarten DVD

What should parents and teachers know about the most important time in a child's school journey?

This delightful 15-minute film is both a training video for teachers and an informative parent meeting starter. It provides a look at real-life Kindergarten settings, showing children and parents exploring the all-important experience.

- Hear experts like Ed Zigler from Head Start, and other early childhood development professionals
- Listen to trained educators and administrators explain why assessment tools are important
- Follow children as they learn to play in school and watch skilled teachers adapt to their needs

A discussion guide is included with the DVD, and more in-depth study questions and facilitator tools are available for download with film purchase. Also available for purchase is an accompanying booklet for parents, *Ready or Not: Is My Child Ready for Kindergarten?* (See page 12).

What A Kindergarten Should Look Like... A must for every school! Make Your Kindergarten Ready!

Ready for Kindergarten

- DVD with Discussion Guide and Study Questions that pair with our informational booklets Gesell/21001/\$59.95
Save an additional 15% and pay just \$50.95 with a minimum additional purchase of \$75.
Use coupon code RFKDVD for on-line orders.

Ready for Kindergarten Professional Development Package

- A \$97.45 value, this package for professional development and teacher in-service includes the DVD and discussion guide (item 21001), 5 Ready or Not booklets (item 41001), 5 GDO Guide for Parents and Teachers booklets (item 43001).
Gesell/21002/\$74.95
Save an additional 15% and pay just \$63.70 with a minimum additional purchase of \$75.
Use coupon code RFKDVD2 for on-line orders.

Ready for Kindergarten Parent Meeting Package

- A \$140.45 value, this package is ideal for parent meetings and includes the DVD and discussion guide (item 21001), 25 Ready or Not booklets (item 41001), 25 Your Five-Year-Old pamphlets (item 32004), and 25 Your 6-Year-Old pamphlets (item 32005).
Gesell/21003/\$99.95
Save an additional 15% and pay just \$84.95 with a minimum additional purchase of \$75.
Use coupon code RFKDVD3 for on-line orders.



*only one discount may apply

Pamphlets

Ages & Stages Pamphlets:

These brief and simply written pamphlets in English or Spanish outline the common characteristics and typical behaviors of children. Each pamphlet covers a year of growth. Parent strategies are included for each age. These pamphlets are perfect for parent conferences or as a quick and easy reference for teachers. Normally packaged in sets of 50, available as 50 of one age or groups of multiple ages. Or try our Assortment or Sampler Pack. Please specify English (E) or Spanish (S).

A must for every parent!

Your Two-Year-Old

Gesell/32001E or 32001S/\$30.00

Your Three-Year-Old

Gesell/32002E or 32002S/\$30.00

Your Four-Year-Old

Gesell/32003E or 32003S/\$30.00

Your Five-Year-Old

Gesell/32004E or 32004S/\$30.00



Your Six-Year-Old

Gesell/32005E or 32005S/\$30.00

Assortment Pack (ten of each)

Gesell/32007E or 32007S/\$30.00

Sampler Pack (one of each)

Gesell/32006E or 32006S/\$6.25

Still
Read,
Still
Loved!

Books

Your One-Year-Old to Your Nine-Year-Old

This series of child development books, by Louise Bates Ames and Frances Ilg or Ames and Carol Haber, addresses each of the age stages in childhood, from one through nine years. The general age characteristics are described, along with discussion of relationships, health, routines, tension outlets, parental concerns, behavior in school, and interests. The authors offer a warm, supportive approach with helpful insights for parents.

Your One-Year-Old

Gesell/52001/\$15.00

Your Two-Year-Old

Gesell/52002/\$15.00

Your Three-Year-Old

Gesell/52003/\$15.00

Your Four-Year-Old

Gesell/52004/\$15.00

Your Five-Year-Old

Gesell/52005/\$15.00

Your Six-Year-Old

Gesell/52006/\$15.00

Your Seven-Year-Old

Gesell/52007/\$15.00

Your Eight-Year-Old

Gesell/52008/\$15.00

Your Nine-Year-Old

Gesell/52009/\$15.00

Complete Set (10 Ages books)

Save 15%
Gesell/52012/\$127.50

Any 5 Ages books \$67.50 -
Save 10%. Use coupon code
PICK5 for on-line orders.

Gesell/52013/\$67.50



The Gesell
Classics

Your Ten- to Fourteen-Year-Old

The last title in the series deals with the ages of adolescence by exploring and answering common parental questions and concerns of teenagers. It offers firsthand studies and analyses of these stages of growth.

Gesell/52011/\$15.00



Teaching with Heart...

This new book highlights educational activities for teachers and parents using traditional nursery rhymes. Jack and Jill went up the hill...to play.

Teaching with Heart LLC Publications/51007/\$24.95



Child Behavior

A practical guide by Ilg, Ames, and Baker to specific problems of child behavior from infancy to age ten. This book offers helpful methods of dealing effectively with typical behavior problems and how to stop others in their tracks. A classic child care manual.

Gesell/51001/\$14.99



Designs for Living and Learning: Transforming Early Childhood Environments

Give children wondrous places to learn and grow! Authors Margie Carter

and Deb Curtis outline hundreds of ways to create healthy and inviting physical, social, and emotional environments for children in childcare.
Redleaf Press/51010/\$39.95

NurtureShock: New Thinking About Children

This book by NY Times Bestselling Authors Po Bronson and Ashley Merryman offers a revolutionary new perspective on early childhood development. It's nothing like a parenting manual, but it gets to the core of how children, parents and societies grow and learn.

Gesell/51012/\$24.99



Animal Exercise Fun

Easy enough for a 3-year old to follow, yet fun for the whole family. Animal Exercise lets you and your children explore and mimic the natural movements of the animal kingdom. It

helps to stimulate breathing, stretching, balance, aerobic, relaxation exercises, and of course your imagination!

CreateSpace/51011/\$8.95

Unplugged Play: No Batteries. No Plugs. Pure Fun.

A parent-friendly encyclopedia complete with hundreds of battery-free and screen-free games that help to spark imagination and creativity. Comes with activities for infants through 10-years old.

Workman Publishing Company/51005/\$16.95



Bright From the Start

Author Jill Stamm explains how not all "edu-tainment" products nurture an infant's brain. Instead, parents should follow these ABC's: Attention, Bonding and Communication.

Gotham Books/51006/\$15.00



For more description on our book titles,
please visit <http://www.gesellinstitute.org/bookstore>



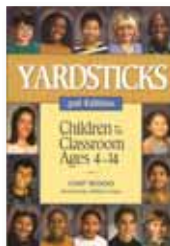
Children's Play: The Roots of Reading

Leading experts, such as Dr. Edward Zigler, the founder of Head Start, demonstrate the importance of play in helping children learn basic literacy skills, social awareness, and creative problem solving. Zero to Three Press/ 51008/\$39.95

Yardsticks: Children in the Classroom, Ages 4-14

This versatile guidebook explains what children should be learning and doing at each developmental stage, age 4 through 14.

Northeast Foundation/51003/\$20.00



A Notebook for Teachers: Making Changes in the Elementary Curriculum

This guide encompasses grade placement based upon a child's physical, social, intellectual and

emotional development, and how this correlates with experiencing a proper curriculum. It covers basic patterns of developmental work from Drs. Gesell and Piaget, and demonstrates implications for children age 5 to 7-years old in the classroom and what to teach.

Northeast Foundation/51002/\$19.95

Ready or Not: Is My Child Ready for Kindergarten?

Newly revised and updated to reflect current research and practice, this small but useful guide further helps parents to understand their developing child with consideration of his or her readiness for traditional academic work. Comes with a brief checklist of readiness signs.

Gesell/41001/\$2.50 each for up to 49 copies; \$2.00 each for 50+ copies

Save 20% when ordering 50 or more!



Gesell's Guide for Parents and Teachers: Understanding the Relationship Between Families and Schools

Newly revised and updated to reflect current research and practice, this guide delves into the important relationship between home and school, how this relationship leads to school success, and how the role of assessment plays into connecting teachers, parents and the child to the correct learning environment.

Gesell/43001/\$2.50 each for up to 49 copies; \$2.00 each for 50+ copies

Save 20% when ordering 50 or more!

For Spring Break or Summer Beach Reading – Create Your Own Bundle!

Save 10% when you buy any 3 books in this catalog on pages 11 and 12. Our savings are popping up everywhere so stock up for Summer Vacation!

Use offer code BKSP10 when ordering.

Registration & Orders

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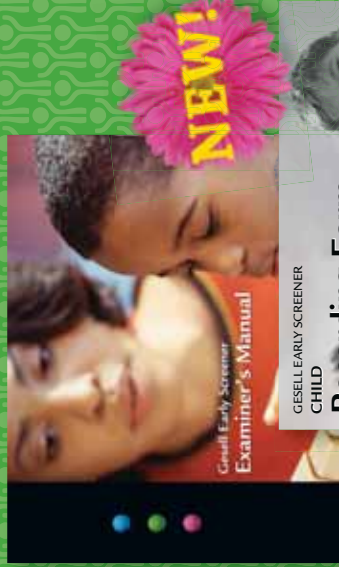
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