

Winter 2010

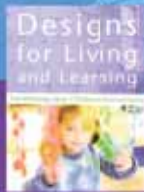
Gesell Institute of Human Development

Catalog of Parenting and Professional Development Resources

2010 Workshops and Materials



New!



Look Inside for New Products and Services!

www.gesellinstitute.org • 800-369-7709



Gesell Institute

Our Foundation

Gesell Institute of Human Development is a New Haven based non-profit that has been associated with understanding how children grow and learn since 1950. Gesell programs and publications help parents and educators understand the ages and stages of childhood.

Understanding the stages of child growth and development and using this knowledge to interpret behaviors, to plan appropriate curricula, and to manage the classroom are essential to quality teaching practices. Gesell workshops link the continuum of growth to the use of an effective screening tool, the Gesell Developmental Observation (GDO).

Our Mission

To educate, guide, and support parents and educators in understanding child growth and development so that all children may be nurtured, encouraged, and empowered as they grow and learn.

Our Services and Products

Our programs cover topics such as child behavior, school readiness, parent-teacher communication, kindergarten transition, and developmentally appropriate classrooms. Our services include:

- Professional Development for Teachers
- Parent Seminars
- Administrator Workshops
- Credit-Bearing College Courses
- Professional Consultation
- Books and Resource Materials
- Early Childhood Assessments



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We provide multiple sources of information for parents, teachers, and schools to assist them in making important decisions about children. We do not set policy or provide recommendations surrounding issues of retention, placement, or readiness "scores" in association with the Gesell Developmental Observation.

See Pages 2-7 for Seminar and Workshop Information!

Order from our on-line book store or register for teacher and parent workshops on our newly updated web site! Visit www.gesellinstitute.org

New Products

Questionnaires for Teachers and Parents

A child does not come to school alone! These new questionnaires from Gesell Institute can be paired together or used separately, and are instrumental in helping teachers and professionals better understand young children. The Teacher Questionnaire (TQ) and Parent/Guardian Questionnaire (PQ) complement the ©2007 Gesell Developmental Observation (GDO) by providing valuable insight from the individuals who know the growing child best. The PQ and TQ can also complement any classroom or another assessment system. These brand new forms have been designed to reflect an intimate picture of the child's behaviors in some of most basic – and most valuable – aspects of his or her individual development.

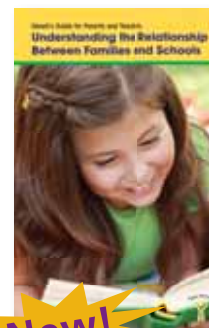
See page 9 for more detail and special pricing on bundles including GDO recording forms.

Teacher Questionnaire (TQ)

- Pack of 30 consumable questionnaires for 30 teachers.
Gesell/13016/\$22.95

Parent/Guardian Questionnaire (PQ)

- Pack of 30 consumable questionnaires for 30 families. Available in English or Spanish.
Gesell/13017/English \$22.95
Gesell/13018/Spanish \$29.95



Gesell's Guide for Parents and Teachers: Understanding the Relationship Between Families and Schools

Newly revised and updated to reflect current educational research and practice, this concise guide explains the importance of a child's overall development in relation to the learning process, the important relationship between home and school, and how this relationship leads to a successful school experience. Also included is an overview on how to determine a quality early childhood program and developmentally appropriate Kindergarten classroom, as well as the role of assessment in understanding the child. (20% discount when ordering 50 or more)
Gesell/43001/(1-49) \$2.50 each; (50+) \$2.00 each



See page 13 for details and more new listings!



Professional Development For Teachers

Who should attend?

- Early Childhood and Elementary Teachers
- Principals and Assistant Principals
- Directors, Admissions Personnel, and Other Administrators
- Counselors, Psychologists, and Special Educators

What are the possible benefits?

- Deeper understanding of child development and behavior
- Strategies for dealing with academic, developmental, or behavioral issues
- Insights on the development of the whole child
- Tips for building developmentally appropriate curriculum
- Recommendations regarding Response to Intervention (RTI) strategies and solutions
- Raising test scores the right way! Fresh perspectives on expectations for student achievement and developmental progress
- Earn graduate hours or CEU's



**Raise Test Scores
the *Right Way!***

About Our Workshop and Seminar Offerings

Gesell Institute offers a variety of training, professional development, and parent/caregiver education opportunities across the country. Delivered by our carefully selected and highly talented National Lecture Staff (NLS), our workshops and seminars provide a comprehensive program for staff development, in-service training, and/or parent and family education. Our well-known and beloved GDO training workshops for educators have been offered for decades, but are constantly being updated and revised to meet the needs of today's schools. Our full-day, half-day, and one-hour seminars, along with parent education or information workshops, are also very popular and work well in tandem with the GDO workshop or as stand-alone offerings.

REGISTRATION

Pre-registration is required, and there are four easy ways to register!

On-line: www.gesellinstitute.org

By phone: 1-800-369-7709

By fax: photocopy and fax the form on page 17 to 203-776-5001

By mail: mail the form to Gesell Institute, 310 Prospect Street, New Haven, CT 06511

Cancellations: Gesell Institute reserves the right to cancel workshops and seminars due to low registration or other unforeseen circumstances. In the event of a cancellation, registrants will be notified and every effort will be made to find an alternative location or date that suits the needs of the registrant. When this is not possible, registrants will receive a full refund. Participant substitutions may be made; however, if a registrant cancellation or substitution is not received in writing within 5 business days of the workshop, a 10% fee will be charged.

Accommodations: Participants are responsible for arranging their own transportation, meals, and lodging. Additional information to assist with travel plans will be included in the registration confirmation packet.

Tax and Education Credits: **Note:** the IRS allows an income tax deduction for educational expenses (including enrollment fees and the cost of travel and lodging) for courses taken to maintain or improve skills required in your employment or business. Educators, please call us for information about obtaining CEUs or college credits for attending our workshops.

Seminars and Workshops For Parents

Who should attend?

- Parents and Guardians
- Grandparents
- Baby-sitters, Nannies, and Other Caregivers of Young Children

What are the possible benefits?

- Understanding appropriate behavior and expectations for various age groups
- Knowledge about how individual children develop at their own rate
- Methods for helping children learn in appropriate ways at home
- Positive Discipline Techniques
- Tips and skills for parents to act as advocates for their children
- Knowledge and insight about school readiness and ready schools



**Let's
Piggy-Back!**



Plan a parent or teacher seminar featuring our esteemed National Lecture Staff!

Pages 5 and 7 show when and where our National Lecture Staff will be presenting around the country. Find a city or area convenient to you, and call us to plan an evening seminar during those same dates, or any duration the day before or day after. By piggy-backing on these pre-arranged dates, you can...

- Save money on lecturer travel expenses!
- Pick your topic from any of those listed in this catalog!
- Or have a topic customized for you!

Planning a parent meeting or professional development program has never been easier... call us today at 1-800-369-7709.

New! Seminar Offerings:

Professional Development & Parent Seminars Your Way!

Are you planning professional development for your school or district or thinking about offering a seminar for parents? Look no further! The following popular topics are now available as full- or half-day professional development seminars; or as ninety-minute seminars, meetings, or webinars for educators or parents. As districts and schools search for ways to meet their in-service or pre-service needs, consider the expertise and timeliness associated with professional development and parent education you can trust from Gesell Institute. **Earn CEUs, graduate credits, or certificates of participation!**

Choose a topic, a format, and whether it will be for teachers (T) or for parents (P). Additional topics are available upon request. **Prices start at \$1500 for full day in-service workshops and \$75 per person for seminars and webinars. Call us for more information: 1-800-369-7709.**

Ages & Stages of Development: Understanding Child Behavior, and How Children Learn and Grow (T/P)

Participants learn fundamental knowledge about the ages and stages of child growth and development. They explore how all children are not the same, yet how the needs of all children can be met more effectively; how curriculum can be designed based on where children are developmentally; and how understanding child behavior empowers adults to successfully guide social, emotional, cognitive, and academic development.

Ready for Kindergarten or Ready Kindergarten: What Does It Mean? (T/P)

Especially good for one-hour parent meetings, topics of discussion include brain growth and cognitive development; gross and fine motor growth; social-emotional development; and language/literacy skills. Participants learn about predictable cycles of development to aid in understanding the whole child. Consideration of curricular demands and behavioral expectations of individual school programs, as well as parental roles, complete the dialogue on school readiness.

Gesell/61003/Call for pricing

Today's Special Needs Child: Classroom Issues & Applications (T)

With one out of every five children being identified as having special behavioral, developmental, or learning needs, every teacher needs to be prepared to meet the unique challenges of all children who walk through the classroom door. This seminar explores common characteristics and needs of children with disabilities, and also touches upon the benefits of the RTI (Response to Intervention) model.

Gesell/61005/Call for pricing

Curriculum Development: Planning Learning Experiences to Meet the Needs of the Whole Child (T)

This workshop addresses serious, thoughtful, informed, responsible, state-of-the-art teaching practices. Participants explore the differences between curriculum (the what) and instructional strategies (the how), as well as how to apply this knowledge so that schools can be more student-centered, active, experiential, authentic, democratic, collaborative, rigorous, and challenging.

Gesell/61002/Call for pricing

"The presenter was **OUTSTANDING!** Information gathered from this workshop validated so much of the work I did in my classroom last year and has helped me realize (once again) the importance of "play" as a most important tool in the early educator's tool bag."
- Karen P.

Parents as Advocates (P)

Parents know their children best, yet they often do not know where to turn, what to ask, what to expect, what services their community offers, and what constitutes normal child growth, development, and behavior. This session explores the advocacy role of parent(s) or other guardian(s) in the child's educational process.

Gesell/61006/Call for pricing

Developmental Discipline: Taming the "Wild Things!" (T/P)

Participants examine the tenants of effective discipline and its goals to help children develop self control and learn problem solving skills. Participants explore the role of child development in understanding behavior and setting appropriate expectations for each age group.

This workshop investigates possible reasons for today's challenging behavior so that it may be understood and dealt with appropriately.

Gesell/61001/Call for pricing

"The instructor used visual aids, was very organized, followed an easy pace, and was an expert in her field. She tailored the course to the needs of the participants and was very willing to give advice when asked for it."
- Kathleen N.

Is PLAY a Four-Letter Word? Balancing the Curriculum in Today's Academic Kindergarten (T/P)

Play, once the distinguishing characteristic between Kindergarten and first grade, is now banned in many Kindergarten classrooms.

This seminar, using current brain research, explores how Kindergarten-age children learn, and focuses on how to meet both curricular demands and the needs of children. This seminar provides an excellent opportunity to inform parents about the importance of play in a child's development.

Gesell/61004/Call for pricing

Your Topic!

Does your school or district have a particular need? Let us help design professional development or parent education to meet your requirements. Professional

seminars you can trust from Gesell Institute!
Gesell/61007/Call for pricing



Professional Development Seminar Schedule

The following pre-scheduled ½-day seminars are available to help meet your professional development needs. The registration fee is \$75 per person. If you are interested in a topic not currently scheduled in your area, call us today to schedule one at your school, and save money by "piggy-backing" on a workshop already scheduled in your area (see page 3 for details)!

Ages and Stages of Development (Code 62001)

Yukon, OK.....March 2, 2010.....9am-noon
Melbourne, FL.....March 4, 2010.....9am-noon
Orlando, FL.....March 5, 2010.....9am-noon
Daytona Beach, FL.....March 18, 2010..9am-noon
Oklahoma City, OK.....April 1, 2010.....9am-noon
Norman, OK.....May 4, 2010.....9am-noon

Ready for Kindergarten (Code 61003)

Chicago, IL.....Apr. 24, 2010.....9am-noon
Grand Rapids, MI.....Apr. 24, 2010.....9am-noon

Is PLAY a Four-Letter Word? (Code 61004)

Grand Rapids, MI.....March 20, 2010....9am-noon

Developmental Discipline (Code 61001)

Southborough, MA.....Feb. 25, 2010.....9am-noon
Charleston, SC.....Feb. 27, 2010.....9am-noon
Raleigh, NC.....March 16, 2010....9am-noon
Charlotte, NC.....July 22, 2010.....9am-noon

Gesell Developmental Observation Training Workshop Offerings & Schedule

Our 3-day Gesell Developmental Observation (GDO) training workshops run from 8:30am until 4:00pm each day, including a mid-morning break, a lunch break (on your own), and a mid-afternoon break. Full attendance is required in order to receive a certificate of completion. The first day includes an overview of the GDO; professional development regarding ages and stages and developmental theory; and initial training on GDO administration. The focus of day two is on more in-depth training on GDO administration, scoring, and interpretation. Day three includes a review of training from the two prior days; training on additional subtests; and more in-depth discussion and hands-on practice in regard to scoring, analysis, and interpretation. All three days include a live demonstration with the presenter administering the GDO to a child, followed by discussion and hands-on practice. **Earn graduate hours or CEU's.**

The 2½- to 6-Year-Old

Learn to observe and interpret development and behaviors in the areas of cognitive, language, math, and motor development in the 2½ to 6-year-old child in order to understand the unique needs and abilities of students, and in planning for appropriately challenging preschool and kindergarten curricula. Observe the Gesell Developmental Observation (GDO) administered to a 4, 5 and 6-year-old child.

Gesell/63001/\$495

The 6- to 9-Year-Old

Learn to administer the Gesell Developmental Observation (GDO) to the 6 to 9-year-old and interpret results as they relate to the development of language and cognitive skills, short-term memory, visual discrimination, right and left orientation, and indicators of possible learning exceptions. Learn how to develop meaningful curriculum, Individualized Education Programs (IEPs), or Response to Intervention (RTI) strategies. Observe children being administered a GDO.

Gesell/63002/\$495

Review Course (every 5 years)

Enhance your skills and expand your understanding of child growth and development with newly revised training and updated materials! Attend either 3-Day GDO Workshop at a reduced fee. Certificate of Gesell training within five years is required for all GDO examiners, and for review course registration.

Gesell/63003/\$370



New! SAVE on Bundle Orders with Workshop Registration!

Benefit from a **10-20% discount** by purchasing materials when you register for a 3-day workshop. Items can be shipped to your workshop location or to your preferred address.

Be ready to start assessing on Day 1 after training!

ORDER TODAY!

- GDO Tote Bag
Gesell/13012/~~\$25.00~~ \$19.95
- Manipulative Set (Tote Bag Included)
Gesell/13002/~~\$129.00~~ \$116.10
- Complete Set with Tote Bag, Manipulative Set, 30 Parent Questionnaires, 30 Teacher Questionnaires, and 30 Student Record Forms
Gesell/13023/English/~~\$207.75~~ \$196.25
Gesell/13024/Spanish/~~\$214.00~~ \$202.25

DEVELOPMENTAL OBSERVATION: AGES 2½ TO 6

Arizona

Phoenix.....March 3-5, 2010

Phoenix.....June 14-16, 2010

California

Piedmont.....January 25-27, 2010

Santa Rosa.....July 7-9, 2010

San Clemente.....October 6-8, 2010

Colorado

Golden (Denver Area).....June 9-11, 2010

Connecticut

West Haven.....March 8-10, 2010

Delaware

Wilmington.....June 28-30, 2010

Florida

Fort Lauderdale.....February 17-19, 2010

Jacksonville.....August 9-11, 2010

Georgia

Norcross.....June 2-4, 2010

Indiana

Walkerton.....June 7-9, 2010

South Bend.....August 2-4, 2010

Louisiana

Houma.....March 3-5, 2010

Maryland

Baltimore.....April 20-22, 2010

Massachusetts

Southborough.....February 22-24, 2010

Michigan

Hastings.....February 17-19, 2010

Detroit.....July 6-8, 2010

Holland.....TBA, Summer 2010

Minnesota

Eden Prairie.....June 28-30, 2010

Missouri

Kansas City.....June 7-9, 2010

New Jersey

Somerset.....August 9-11, 2010

New York

Walton.....June 9-11, 2010

North Carolina

Raleigh.....March 17-19, 2010

Charlotte.....July 19-21, 2010

Ohio

Chesterland.....July 12-14, 2010

Oklahoma

Oklahoma City.....July 12-14, 2010

Pennsylvania

Brookhaven.....October 6-8, 2010

Tennessee

Knoxville.....February 1-3, 2010

Texas

Houston.....April 14-16, 2010

Virginia

Richmond.....August 23-25, 2010

Washington

Spokane Valley.....March 15-17, 2010

DEVELOPMENTAL OBSERVATION: AGES 6 TO 9

California

Simi Valley.....February 17-19, 2010

Connecticut

New Haven.....January 27-29, 2010

Delaware

Wilmington.....June 21-23, 2010

Florida

Maitland (Orlando Area).....June 14-16, 2010

New York

Endwell.....March 10-12, 2010

Ohio

Shaker Heights.....August 9-11, 2010

Texas

Houston.....May 10-12, 2010

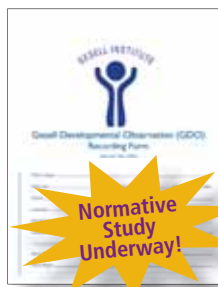
New locations are continually being added.
Check our web site for the most up-to-date listings.

Become a host site and receive two workshop scholarships!

Call for more details! 1-800-369-7709 X701



Gesell Developmental Observation Materials



The Gesell Developmental Observation (GDO) is a comprehensive developmental screening tool that assists parents, educators, and other professionals in understanding characteristics of child behavior in relation to typical growth patterns. Gesell assessments have been used as standard measures for child growth and development since the introduction of the initial scales in 1925. Long used by pediatricians and currently under a national normative and exploratory research study, the GDO focuses on direct observation to measure a child's neuro-motor, language, and cognitive development. The comprehensive GDO is designed to be used with children from 2½ to 9 years of age. The GDO assessment kit may be purchased as a complete set in a durable tote bag.

Gesell Developmental Observation (GDO) Recording Forms ©2007

- Pack of 30 consumable, pre-collated student record forms for 30 children, ages 2 ½ to 9
Gesell/13001/\$55.95

GDO Manipulative Set - Ages 2 ½ to 9

- Nonconsumable materials: Right and Left Assessment Cards, Monroe Visual III – Cards, Monroe Visual I – Cards, Copy Form Cards, Large Cylinder & Cube, Cubes – 10 hardwood cubes, Letters & Numbers Chart, Three Hole Form Board, Color Forms, Pellets and Bottle, Bean Bag, Tote Bag.
Gesell/13002/\$129.00

Three Hole Form Board

Gesell/13003/\$30.00

Letters & Numbers

Gesell/13004/\$10.00

Right and Left Assessment Cards

Gesell/13005/\$9.00

Monroe Visual III and I Cards

Gesell/13006/\$24.00

Copy Form Cards

Gesell/13007/\$10.50

Hardwood Cubes

Gesell/13008/\$15.00

Color Forms

Gesell/13009/\$10.00

Bean Bag

Gesell/13010/\$4.50



Pellets and Bottle

Gesell/13011/\$4.00

Script - 2 ½ to 6

Gesell/13013/\$5.00

Script - 6 to 9

Gesell/13014/\$5.00

GDO Training Manual ©2007

*Note: Record of training in last 5 years is required to purchase this item.

Gesell/13015/Call for pricing

Your Class is More Than a Child

Questionnaires for Teachers and Parents

A child does not come to school alone! All children bring family life and health history with them. Careful, reflective observation and documentation of a child's behavior and choices both in the classroom and at home gives vital insight to understanding the child and the family. Two brand new questionnaires from Gesell Institute provide this information – paired together or used separately, they are instrumental in helping teachers and professionals better understand young children.

The Teacher Questionnaire (TQ) and Parent/Guardian Questionnaire (PQ) complement the ©2007 Gesell Developmental Observation by providing valuable insight from the individuals who know the growing child best. These new forms have been designed to reflect an intimate picture of the child's behaviors in some of the most basic – and most valuable – aspects of his or her individual development.

Both questionnaires emphasize the different characteristics of a child's specific and naturally occurring temperament, including his or her emotional growth and development, social engagement and skills, and adaptive capabilities. Gaining information about these personal characteristics allows parents and educators to develop appropriate expectations and understanding of the child in order to meet the individual needs of each child.

Teacher Questionnaire (TQ)

- The one-page TQ is divided into three main sections easily completed by the teacher. The first section involves social-emotional and adaptive development. The second section is focused on classroom activities, and the third on self-expression. Pack of 30 consumable questionnaires for 30 teachers.
Gesell/13016/\$22.95

Parent/Guardian Questionnaire (PQ)

- The more in-depth PQ spans three pages and is used to collect information about the child's home environment, family history, and personal health. Pack of 30 consumable questionnaires for 30 families. Available in English or Spanish.
Gesell/13017/English \$22.95
Gesell/13018/Spanish \$29.95

Tote Bag

Gesell/13012/\$25.00



Parent/Teacher Questionnaire Bundle – SAVE on two new forms!

- 30 Parent Questionnaires, 30 Teacher Questionnaires complement your understanding of each child by learning about his or her home life, health history, and daily classroom behaviors and activities.
Gesell/13021/English \$39.95
Gesell/13022/Spanish \$46.55

GDO/PQ/TQ Bundle – SAVE on all 3 forms!

- 30 GDO Forms, 30 Parent Questionnaires, 30 Teacher Questionnaires. From a performance/assessment perspective, a home/health perspective, and a classroom activity/behavioral perspective, use all three forms together to best understand the learning needs of each child.
Gesell/13019/English \$89.95
Gesell/13020/Spanish \$96.95

Complete Kit Bundle – SAVE on bag, manipulative kit, and all 3 forms!

- Manipulative set with bag, 30 GDO Forms, 30 Parent Questionnaires, 30 Teacher Questionnaires
Gesell/13023/English \$207.75
Gesell/13024/Spanish \$214.00



Order Kits with Workshop Registration and SAVE! See page 6 for details.

Educational Media

Ready for Kindergarten DVD

What does a developmentally appropriate Kindergarten look like? What should parents and teachers know about the most important time in a child's school journey?

This delightful 15-minute film is both a training video for teachers and informative parent meeting starter. It provides a look at real-life Kindergarten settings, showing children and parents exploring the all-important ready kindergarten experience.

- Follow children as they build, draw, tell stories, pretend, and more – how they learn to play school.
- Watch skillful teachers as they provide appropriate learning opportunities in exciting, dynamic, and stimulating environments.
- Listen to trained educators and administrators discuss how developmental observation and assessment aids them in their work.
- Hear from experts in the field of early childhood, including Yale Sterling Professor Dr. Edward Zigler, founder of Head Start; Gesell Institute leaders; and master teachers and directors. Parents and professionals watching this film will also see the important role of the "ready" kindergarten classroom, which supports current research on brain architecture and the learning needs of five year olds by inviting exploration, challenge, learning, and community, thereby helping every child to grow physically, socially, emotionally, and cognitively.

A discussion guide is included with the DVD, and more in-depth study questions and facilitator tools are available for download with film purchase. Also available for purchase is an accompanying booklet for parents, *Ready or Not: Is My Child Ready for Kindergarten?* (See page 16).

A must for every school!

Ready for Kindergarten

- DVD with Discussion Guide and Study Qs that pair with our informational booklets
Gesell/21001/\$59.95
NEW! save an additional 15% and pay just \$49.99 with a minimum additional purchase of \$75

Ready for Kindergarten Professional Development Package

- A \$97.45 value, this package for professional development and teacher in-service includes the DVD and discussion guide (item 21001), 5 Ready or Not booklets (item 41001), 5 GDO Guide for Parents and Teachers booklets (item 43001), and 5 GDO Policies and Practices booklets (item 43002).
Gesell/21002/\$74.95
NEW! save an additional 15% and pay just \$63.75 with a minimum additional purchase of \$75

Ready for Kindergarten Parent Meeting Package

- A \$140.45 value, this package is ideal for parent meetings and includes the DVD and discussion guide (item 21001), 25 Ready or Not booklets (item 41001), 25 Your Five-Year-Old pamphlets (item 32004), and 25 Your 6-Year-Old pamphlets (item 32005).
Gesell/21003/\$99.95
NEW! save an additional 15% and pay just \$84.95 with a minimum additional purchase of \$75



Pamphlets

Ages & Stages Pamphlets:

These brief and simply written pamphlets in English or Spanish outline the common characteristics and typical behaviors of children. Each pamphlet covers a year of growth. Parent strategies are included for each age. These pamphlets are perfect for parent conferences or as a quick and easy reference for teachers. Packaged in sets of 50, available as 50 of one age or groups of multiple ages. Specify English (E) or Spanish (S).

A must for every parent!

Your Two-Year-Old

Gesell/32001E or 32001S/\$30.00

Your Three-Year-Old

Gesell/32002E or 32002S/\$30.00

Your Four-Year-Old

Gesell/32003E or 32003S/\$30.00

Your Five-Year-Old

Gesell/32004E or 32004S/\$30.00

Your Six-Year-Old

Gesell/32005E or 32005S/\$30.00

Assortment Pack (ten of each)

Gesell/32007E or 32007S/\$30.00

Sampler Pack (one of each)

Gesell/32006E or 32006S/\$6.25



Books

Your One-Year-Old to Your Nine-Year-Old

This series of child development books, by Louise Bates Ames and Frances Ilg or Ames and Carol Haber, addresses each of the age stages in childhood, from one through nine years. The general age characteristics are described, along with discussion of relationships, health, routines, tension outlets, parental concerns, behavior in school, and interests. The authors offer a warm, supportive approach with helpful insights for parents.

Your One-Year-Old
Gesell/52001/\$14.00

Your Two-Year-Old
Gesell/52002/\$14.00

Your Three-Year-Old
Gesell/52003/\$14.00

Your Four-Year-Old
Gesell/52004/\$14.00

Your Five-Year-Old
Gesell/52005/\$14.00

Your Six-Year-Old
Gesell/52006/\$14.00

Your Seven-Year-Old
Gesell/52007/\$14.00

Your Eight-Year-Old
Gesell/52008/\$14.00

Your Nine-Year-Old
Gesell/52009/\$14.00

Your Nine-Year-Old
HARDCOVER

Gesell/52010/\$9.95

Complete Set
(10 Ages books)

Save 15%
Gesell/52012/\$119.00

Any 5 Ages books
\$63 - Save 10%
Gesell/52013/\$63.00



Your Ten- to Fourteen-Year-Old

The last in a series of books on child development, by Ames, Ilg and Sid Baker, this book deals with the trying ages of early adolescence. Written with humor and wisdom, this book offers insights on the common questions and concerns of parents of teenagers. Based on firsthand studies of adolescents, it traces the development of behavior in the home, school, and community, giving examples and analysis of these stages of growth.

Gesell/52011/\$14.00

Child Behavior

A practical guide by Ilg, Ames, and Baker, to specific problems of child behavior from infancy to age ten. This book offers helpful methods of dealing effectively with typical behavior problems when they occur and ways to prevent many of the customary problems even before they arise. A classic child care manual.

Gesell/51001/\$14.00



New!

Designs for Living and Learning: Transforming Early Childhood Environments

Give children wondrous places to learn and grow! Drawing inspiration from a variety of approaches – from Waldorf to Montessori to Reggio to Greenman, Prescott, and Olds – authors Margie Carter and Deb Curtis outline hundreds of ways to create healthy and inviting physical, social, and emotional environments for children in childcare. Full-color photographs of actual early childhood programs demonstrate that the spaces children learn and grow in can be comfortable for children, teachers, and parents alike.

Redleaf Press/51010/\$39.95

Go Green Rating Scale for Early Childhood Settings

Children are vulnerable in their early years and developmentally, they are susceptible to environmental hazards that may affect their potential for long, healthy lives. It can be challenging to fully understand the steps to take to prevent inadvertent exposure to hazardous chemicals and conditions. The *Go Green Rating Scale* by Phil Boise addresses such issues and provides a way to evaluate practices to create a healthier environment. It outlines a research-based, comprehensive set of standards for green childcare. These standards are measurable and graduated, leading toward the healthiest environment possible.

Redleaf Press/51009/\$19.95



New!

New!



Teaching with Heart...

This new book by Dr. Joyce Gerber highlights educational activities for teachers and parents using traditional nursery rhymes. It includes 60 multi-sensory, action oriented learning experiences for young children; multicultural and developmentally appropriate activities; and 48 pages of educational activities using traditional Nursery Rhymes. In addition, now learn the secret meanings of our favorite rhymes!

Teaching with Heart LLC Publications/51007/\$24.95

Animal Exercise Fun

Come join the fun! With *Animal Exercise Fun* by Mike Lee, you and your children will mimic the natural movements of animals from around the world to learn breathing, stretching, balance, aerobic, and relaxation exercises. Easy enough for a 3-year-old to follow, yet challenging fun for the entire family, this new book will guide you as you breathe deep with a whale, soar with an eagle, and more. It's a natural way for everyone to play along!

CreateSpace/51011/\$8.95



New!



Unplugged Play: No Batteries. No plugs. Pure fun.

A parent-friendly encyclopedia of hundreds and hundreds of battery free, screen-free, chirp-and-beep-free games and fun variations that stretch the imagination and spark creativity. The book has a section for Toddler Play-Ages 1 to 2, Preschool Play - Ages 3 to 5, and Grade School Play - Ages 6 to 10.

Workman Publishing Company/51005/\$16.95

Bright From the Start

New parents are often overwhelmed with advice and information on how to maximize their child's potential. In *Bright from the Start*, author Jill Stamm answers their questions and shows that it isn't right "edu-tainment" that nurtures an infant's brain. It is as simple as ABC: Attention, Bonding, and Communication, and it's within every parent's ability to provide.

Gotham Books/51006/\$15.00



Children's Play: The Roots of Reading

Extensive empirical research has documented the value of play for both cognitive and social development. In *Children's Play*, leading experts in play research, child development, and early childhood education examine recent policy decisions and demonstrate the importance of play in helping children learn basic literacy skills, social awareness, and creative problem solving. Readers will also find a comprehensive summary of the developmental benefits of play, examples of how research has been applied in practice, a multicultural perspective on play, and ideas for how to play imaginative games with children.

Zero to Three Press/51008/\$39.95



Yardsticks: Children in the Classroom, Ages 4-14

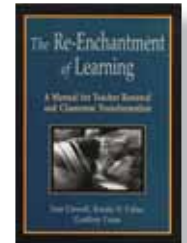
This versatile guidebook by Northeast Foundation explains what children should be learning and doing at each developmental stage, ages 4 through 14. Chip Wood draws from his own experience, plus theoretical knowledge including Gesell's work, to enhance our understanding of how to accommodate children's developmental needs. Ideal for helping teachers and parents match expectations with reality.

Northeast Foundation/51003/\$20.00

The Re-Enchantment of Learning

The Re-Enchantment of Learning by Crowell, Caine, and Caine takes educators on a brain-based journey to rediscover their passion for the love of teaching. The authors describe several principles, then guide readers through the process of discovering those principles in their own classrooms, schools, and districts. Firmly grounded in behavioral research and the new sciences, this book is a positive next step in the mindshift process that Caines and Crowell have developed.

Zephyr Press/51004/\$32.00



A Notebook for Teachers: Making Changes in the Elementary Curriculum

This book from the Northeast Foundation is based on the Greenfield Center School which encompasses grade placement based upon a child's physical, social, intellectual and emotional development, combined with a curriculum that supports and reflects the same developmental philosophy. Proper grouping of children according to their development is an essential first step in providing and administering an effective curriculum. This guide covers basic patterns of development from the work of Gesell and Piaget, since "classroom environment must be built on the sequential development and needs of children." Particularly useful are its implications which are detailed for children ages 5 through 7 years, the classroom environment, the planning process, and what to teach.

Northeast Foundation/51002/\$19.95



Booklets



Ready or Not: Is My Child Ready for Kindergarten?

Newly revised and updated to reflect current research and practice, this expanded 24-page guide helps parents understand their developing child in consideration of his or her readiness for traditional academic work, as well as how to know if a kindergarten setting is ready for their child. Included is a description of the developmentally appropriate kindergarten classroom and a brief checklist of readiness signs. (20% discount when ordering 50 or more)
Gesell/41001/(1-49) \$2.50 each; (50+) \$2.00 each

Gesell's Guide for Parents and Teachers: Understanding the Relationship Between Families and Schools

This concise guide explains the importance of a child's overall development in relation to the learning process and a successful school experience. An overview of the Gesell Developmental Observation screening tool is provided to help parents and teachers understand its use in measuring development and matching children with the most appropriately challenging educational experience. (20% discount when ordering 50 or more)

Gesell/43001/(1-49) \$2.50 each; (50+) \$2.00 each



The Gesell Developmental Observation: Policies and Practices

This booklet discusses the purpose and appropriate use of the Gesell Developmental Observation screening tool in the evaluation of children's growth. Included is a succinct outline of research regarding the use, reliability, and validity of this instrument. (20% discount when ordering 50 or more)

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Select Events at Yale Child Study Center

A special pre-conference evening event celebrating the work of Dr. Arnold Gesell (1880-1961) will be held on October 14th, in celebration of Gesell Institute's 60th Anniversary and in advance of the 100th Anniversary of the Yale Child Study Center, founded by Arnold Gesell in 1911.

Learn More and Pre-Register!

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